

External Audit. Tax . Advisory

Practice Number: 918640-0000 Company Registration Number: 2018/332260/21 Foreword

My name is Emma Mashilwane. I am the CEO and majority shareholder of MASA Chartered Accountants Incorporated. MASA means "DAWN" in my home language of Sepedi which signifies a new beginning for all of us in the firm and also reminds us that everyday we need to reflect on the foundational values of INTEGRITY and TRUST, we all subscribe to as professionals.

Throughout my career, I have always lived by a quote from Lao Tzu that says "A journey of a thousand miles begins with a single step". In May of 2018, together with my business partner, Brian Mungofa, we took a leap of faith and established MASA, driven by our passion to positively contribute to the auditing profession through creating a platform to develop the next generation of Chartered Accountants, Certified Internal Auditors, Certified Information Systems Auditors, Certified Fraud Examiners and the list goes on.

It has been a tough journey but extremely fulfilling. As a start-up we are humbled by the manner in which our firm has been embraced by the market and the immense support from our current clients most of whom took a risk to support us on day one. Ours is a journey of growth not only for the firm but for every employee of MASA whilst striving to transform the auditing profession.

Although the auditing profession is in turmoil, we are hopeful that this phase will encourage all of us to roll up our sleeves and contribute positively to re-building trust and credibility in our profession.

I would like to now invite you to go through our company profile which details our journey and how we can assist you as a current and prospective client to achieve your strategic objectives. We look forward to engaging with you in the future.

Kind Regards Emma Mashilwane CA(SA), RA, MBA

Fast Facts





Service & Industry Offerings



MASA

Our Industry Experience

- Listed Entities
- State Owned Entities
- Aviation
- Pension Funds
- —— Medical Schemes
 - ------ Logistics and Transportation
 - —— Freight, Rail and Ports
- Insurance (Short term and Long-term)
- ——— Financial Services (Incl. Developmental funding
 - institutions and Banking)
- ------- Telecommunications
- ——— Real Estate Management
- ——— Regulatory Bodies
- —— Gaming and Leisure
- —— Agriculture
 - —— Manufacturing
 - ── Legal
 - Non Profit Organisations

Our Vision, Mission & Values

Our Vision

To be an innovative trustworthy business partner for external audit, tax and business advisory services in emerging markets.

Our Mission

To be **responsive** to our clients' needs through **integrated** external audit, tax and business advisory services.

Our Values

Integrity. Trustworthy. Collaborative. Innovative. Excellence.



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